

Press Release



Cape and Kantary Hotels, the Proud Co-Sponsor of the 11th Cape Panwa Hotel Phuket Raceweek

Will Expand its Number of Hotels to Help Stimulate the Tourism Industry of Thailand

Cape and Kantary Hotels helms the premiere of South East Asia's first clean regatta, and prepares to open four more hotels to boost the tourism capacity of Thailand

Nearly 40 teams are poised to compete in the 11th Cape Panwa Phuket Raceweek 2014, a prestigious event strictly adhering to the Clean Regatta protocols established by the esteemed Sailors for the Sea organization. The regatta will run from July 16 – 20, with all accommodation and event venues provided by Cape Panwa Hotel and its sister property Kantary Bay Hotel, Phuket.

According to Cape and Kantary Hotels Travel Industry Group Director Poomiphat Navanukroh, "Cape Panwa Hotel, Phuket has been at the forefront of the tourism industry in Phuket for decades. The hotel has hosted such prestigious events as the Miss Belgium 2009 Training Camp; the Miss Thailand World 2010 and 2013 Training Camp, as well as the Cape Panwa Hotel Phuket Raceweek 2012, 2013 and 2014."

"Given that tourism is such a prominent component of the economy of Thailand, the hosting of such events is instrumental in providing encouragement for organizations and tourists to visit our beautiful, serene country and see what it has to offer. Cape and Kantary Hotels currently has 17 properties in Thailand, and we will expand our presence in the near future. We are building brand new hotels in Pattaya, Korat and Kabinburi, which are scheduled to be finished in the next 2 years," Navanukroh said.

Tourism directly contributes an estimated 9-10% to Thailand's GDP; with so many tourists pouring into Suvarnabhumi and Don Muang Airport that the 2013 Global Destination Cities Index declared Bangkok the most visited city in the world. Through natural disasters and social upheaval, levels of tourism in Thailand remain unshaken, with millions of visitors traveling to Bangkok's elegant temples, the bustling beaches of Pattaya, and other national treasures that make Thailand an alluring destination.

"Thailand is a desired destination for travellers and tourists of all dispositions, from businessmen to families, from the frugal to the lavish, and Cape and Kantary Hotels is ensuring that whatever a tourist's preferences, we will have something to offer them. For example, in Pattaya we plan to build a Cape Collection and Kantary Collection hotel on 24,000 square meters of land at the cost of around 3.5 billion baht. The Cape Collection hotel - our luxury brand - will have 70 rooms; the Kantary Collection hotel – geared towards long and short stay guests – will contain 250 rooms. All of the quality facilities and features of our hotels will be present at these two Pattaya properties; our Cape Collection hotel will feature the most opulent beachside bar in all of Pattaya," said Navanukroh.

"Besides the Pattaya project, we will build Kantary Collection hotels in Korat and Kabinburi. The Korat project will be our first hotel in the Northeast of Thailand, and will contain 250 rooms and will cost around 1.5 billion baht to complete. The Kabinburi project, located conveniently in the 304 industrial area, will be completed by early 2015. This property will contain 230 rooms and will cost approximately 1.5 billion baht to complete."

With the expansion of room capacity and the support of international events, Cape and Kantary continues to contribute to the sustenance of the tourism industry of Thailand, an industry that contributes to the nation's GDP and fosters cultural exchange between the intricate mosaic of nationalities that visit Thailand year after year.

For more information please contact:

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